

THE FEDERAL GOVERNMENT & THE MILITARY SPEND
\$10+ BILLION ANNUALLY ON ENERGY MANAGEMENT PRODUCTS & SERVICES

LEARN

*How to Sell to the
Federal Government*

The 5th Annual

2002 ENERGY

ENERGY EFFICIENCY WORKSHOP AND EXPOSITION

June 2-5, 2002 (Show Dates 6/2-4)

Palm Springs Convention Center,
Palm Springs, CA



"Hot Challenges, Cool Solutions"
—You Have the Power

SPONSOR

Federal Energy Management
Program
U.S. Department of Energy

CO-SPONSOR

U.S. Department of Defense
U.S. General Services
Administration

www.energy2002.ee.doe.gov
www.eren.doe.gov/femp

FOCUS ON THE MARKET

Energy2002 is an **exclusive Federal Government sponsored** annual educational forum. Federal Government and Military Energy Managers plus private sector energy officials learn about technological advances offered by manufacturers, suppliers and service providers in the lucrative Energy Efficiency, Water Conservation and Renewable Technology Industries. In response to Presidential Executive Order #13123, all Federal agencies and the U.S. Post Office have a goal to reduce energy consumption by 35% not later than 2010.

Suppliers will meet (and sell to) 1,000+ energy professionals who are key decision-makers/end users with full purchasing authority!

Valuable training is offered to exhibitors on "How to Sell to the Federal Government" (Dept of Energy, Dept of Defense, General Services Administration).

— ENERGY REGISTRANT PROFILE —

Federal Govt	43%	Military	18%
State Govt	11%	Commercial/Industrial	30%
Municipal Govt	5%	Institutional/Other	3%

— PROJECT TYPES —

Energy Efficiency	53%	Utility	24%
Energy Awareness	32%	Renewable	10%
Water Conservation	16%	Other	4%

ENERGY 2002 ATTENDEES EVALUATE AND PURCHASE

Energy Management & Controls / HVAC

- ◆ Air Conditioning
- ◆ Air Compressors
- ◆ Air Filtration Systems
- ◆ Air Curtains
- ◆ Absorption & Engine Driven Chillers
- ◆ Appliances (Commercial/Residential)
- ◆ Boilers & Burners
- ◆ Building Controls
- ◆ CFC Alternatives
- ◆ Chillers
- ◆ Combustion Controls
- ◆ Construction Products
- ◆ Cooling Towers
- ◆ Desiccant Cooling Systems
- ◆ Electrical Equipment
- ◆ Energy Management Software Programs & Equipment (Commercial/Residential)
- ◆ Fire & Security Systems
- ◆ Geothermal Heat Pumps
- ◆ Heat Exchangers
- ◆ Heating
- ◆ Insulation (Building & Pipe)
- ◆ Heat Recovery Equipment
- ◆ Industrial Process Controls
- ◆ Insulation Products
- ◆ Lighting (lamps/fixtures, ballasts, reflectors, controls, motion detectors, infrared sensors, dimmers, switching systems, retrofit services, disposal services, maintenance)
- ◆ Metering Devices
- ◆ Natural Gas Cooling Systems
- ◆ Sensors & Survey/Testing Equipment
- ◆ Motors & Drives
- ◆ Office Technologies
- ◆ Power Generation
- ◆ Refrigeration
- ◆ Roof Cooling Systems
- ◆ Space Conditioning
- ◆ Steam Traps
- ◆ Temperature Controls
- ◆ Thermal Storage & Ice Harvesting Systems
- ◆ Transducers/Combustion Controls
- ◆ Transportation Technologies
- ◆ Variable Air Volume Controls
- ◆ Ventilation (Blowers & Fans)
- ◆ Voltmeters

Water Conservation

- ◆ Building Uses (showers, faucets, valves & toilets)
- ◆ Industrial & Process
- ◆ Landscaping & Irrigation

Renewables

- ◆ Biomass Systems
- ◆ Geothermal
- ◆ Hydropower
- ◆ Photovoltaic Systems
- ◆ Waste to Energy Systems
- ◆ Solar Thermal
- ◆ Wind
- ◆ Generated Power

Natural Gas Supply, Services, Technologies

- ◆ Natural Gas Producers
- ◆ Distributors
- ◆ Pipeline Companies
- ◆ Transportation Firms
- ◆ Brokers
- ◆ Marketers
- ◆ Information Services
- ◆ Consultants
- ◆ Absorption Chillers
- ◆ Desiccant Cooling
- ◆ Engine-Driven Chillers
- ◆ Compressors
- ◆ Infrared Systems
- ◆ Vehicles

Energy & Engineering Services / Power Marketing / Finance

- ◆ Utilities (Electric, Natural Gas, Water)
- ◆ Power Marketers/Brokers
- ◆ Architectural & Engineering Firms
- ◆ Construction Management Firms
- ◆ Energy Auditing Services
- ◆ ESCO's
- ◆ Performance Contractors
- ◆ Alternative Financing Services

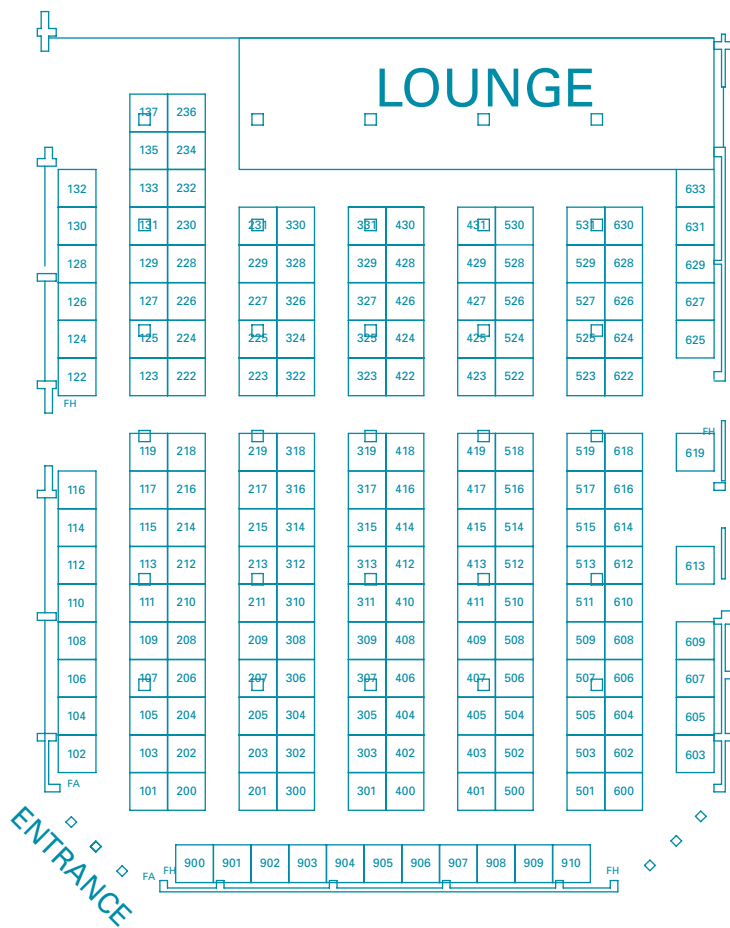
Awareness, Information & Training

- ◆ Professional Associations
- ◆ Publishers
- ◆ Training Organizations



EXHIBIT FLOOR PLAN

Palm Springs, CA Convention Center (OASIS 1-3)



Tentative exhibit floor plan—subject to fire marshal approval.
Ceiling Height—26' Island created on demand.

EXHIBIT FEES

Advance Discount Closes 12/15/2001

\$1,700 per 10'w x 10'd inline booth

After 12/15/2001

\$1,800 per 10'w x 10'd inline booth

Included with Exhibit Rental Fee

- ◆ **TWO** full conference registrations per booth (each valued at \$395-\$495)
- ◆ Pre & Post Conference list of registrants
- ◆ Training on **"How to Sell to the Federal Government"**
- ◆ Demonstration Time Slot in Exhibit Hall (first come-first served basis)
- ◆ Listing and/or link exchange at conference website
- ◆ **FREE** exhibit hall passes/Show brochures for customers/prospects
- ◆ Product description in exhibitor directory
- ◆ Earn valuable space preference priority points
- ◆ Optional lead retrieval system
- ◆ 8' draped backwall, 3' draped side railing, ID sign, aisle carpeting, perimeter security
- ◆ Special Traffic Builder—Cybercafe in the exhibit hall



EXHIBIT SCHEDULE

INSTALLATION Sat 6/1 1pm-6pm
Sun 6/2 9am-1pm

EXHIBITOR TRAINING Sun 6/2 3pm-5pm

EXPO HOURS

Over 50% of Exhibit Hours are Exclusive (No Sessions)
All Food Functions in the Exhibit Hall are Hosted

Sun 6/2 5pm-8pm
Mon 6/3 10am-6pm

Tues 6/4 8am-4pm

How to Do Business with the Federal Government
(Dept of Energy, Dept of Defense, General Services Administration)

(Reception 5-8pm)
(Refreshments 10-10:30am, Lunch 12:30-2:30pm, Reception 4-6pm)
(Breakfast 8-9am, Refreshments 10:30-11am, Lunch 12:30-2pm, Refreshments 3:30-4pm) (Exhibitors are invited to attend a reception for all registrants on Tues evening)

DISMANTLE

Tues 6/4 4pm-8pm
Wed 6/5 8am-12noon

(vacated by 12noon)

Sponsorships / Furnishings / Shipping / Lodging

SPONSORSHIPS: Ken Sheinkopf • Florida Solar Energy Center • 321/638-1014 • fax 321/638-1010 • sheinkopf@fsec.ucf.edu
DECORATOR: Brede Exposition Services • 407/851-0261 • fax 407/859-3904 • brede@bredeallied.com
LODGING: Wyndham • 760/322-6000 or Hilton • 760/320-6868 Ask for Energy 2002 discounted room block.

A PARTIAL LISTING OF CURRENT/PRIOR EXHIBITORS*

- | | | | |
|---|---|---|--|
| ■ 2RW Consulting Engineers PC | ■ E-Drive Magazine/Webcom | ■ Laing Thermotech | ■ Siemens Solar |
| ■ A&K Energy Conservation Inc | ■ Communications Corp | ■ Lawrence Berkeley National Laboratory | ■ Silicon Energy |
| ■ Abacus Engineered Systems | ■ Earth Protection Services Inc | ■ Ledalite Architectural Products | ■ Sioux Steel Co/Bob Smith Sales |
| ■ Advance Transformer Co | ■ Edmpro.com | ■ Leviton Manufacturing Co | ■ Solar Outdoor Lighting Inc |
| ■ Advanced Energy Solutions LLC | ■ E-Mon Corporation | ■ Lifespring Resources Inc | ■ Solar Turbines Inc |
| ■ Air Daily | ■ Eide Industries Inc | ■ Lightstat Inc | ■ Solid State Heating Corp (SSHC Inc) |
| ■ Air Force Civil Engineer Support Agency | ■ Enerfax | ■ Ludeca Inc | ■ Southern Company Energy Solutions |
| ■ Alerton Technologies Inc | ■ Energy Assets | ■ Magna Drive Corp | ■ Square D/Schneider Electric |
| ■ Alliant-Cogenex | ■ Energy Masters International Inc | ■ MaGrann Associates | ■ Strategic Resource Solutions |
| ■ Allied Window Inc | ■ Energy Systems Group LLC | ■ Measuring & Monitoring Services Inc | ■ Systems Corp |
| ■ Andersen Windows | ■ Energy User News | ■ MOLETEC Corp | ■ TAC Americas |
| ■ Armstrong Service Inc | ■ EnLink Geoenery Services Inc | ■ Monitor Products Inc | ■ Teng & Associates Inc |
| ■ Association of Energy Engineers | ■ Environmental Building News | ■ MSC Specialty Films Inc | ■ The Ark Enterprises |
| ■ AstroPower Inc | ■ ESRI | ■ Nailor Industries Inc | ■ The Steel Grip Inc |
| ■ Atlantic Solar Products Inc | ■ EV Global Motors Co | ■ National Lighting MSC | ■ The Trane Co |
| ■ Avista Advantage | ■ Facilities Service Group | ■ National Renewable Energy Labs | ■ The Watt Stopper Inc |
| ■ Bacharach Inc | ■ Falcon Waterfree Technologies | ■ NORESO, An Equitable Resources Co | ■ Therm-O-Lite Inc |
| ■ Bayer Corp | ■ Federal Energy Mgmt Program/
US Dept of Energy | ■ Northwest Energy Education Institute | ■ Tiger Natural Gas Inc |
| ■ Bayview Technology Group | ■ Federal Laboratory Consortium/
MidContinent Region | ■ Oak Ridge National Laboratory | ■ Triatek Inc |
| ■ Building Green Inc | ■ FEMP's Buying Efficient Products | ■ Olympus America Inc | ■ TRICOIL, Sensible Equipment Co |
| ■ Burns & McDonnell | ■ FEMP's Federal Procurement Challenge | ■ Pacific Northwest Natl Laboratory | ■ Tridium Inc |
| ■ Calmac Manufacturing Corp | ■ FirstEnergy | ■ Pacific Science & Technology Inc | ■ Trigen Development Corp |
| ■ Central Boiler Inc | ■ Gas Utility and Pipeline Industries | ■ Panasonic Lighting | ■ Tubular Skylight Inc |
| ■ CFC Refimax LLC | ■ GE Lighting | ■ PA Dept of Environmental Protection | ■ UE Systems |
| ■ CMS Viron Energy Services | ■ Geothermal Heat Pump Consortium | ■ Philips Lighting Co | ■ US Dept of Energy |
| ■ Co-Energy Group | ■ GSA - Energy Center of Expertise | ■ Power Correction Systems/Trinity | ■ US Dept of Energy/BTS |
| ■ Comfort Foam | ■ GSA - FSS General Products Center | ■ Power Efficiency Corp | ■ US Dept of Energy/Clean Cities
Program |
| ■ Comfort Systems USA | ■ GSA - Management Services Center | ■ Powerlight Corp | ■ US Dept of Energy/Energy Smart
Program |
| ■ Con Edison Solutions | ■ Goettl Air Conditioning Inc | ■ PowerPod Corp | ■ US Dept of Energy/Energy Smart
Program |
| ■ Constellation Energy Source | ■ Greening America | ■ Proaction Systems | ■ US Dept of Energy/NETL |
| ■ Controlled Energy Corp | ■ Harding ESE - A Mactac Co | ■ Profile Systems LLC | ■ US Dept of Energy/Office of Advance
Automotive Technologies |
| ■ CPFilms Inc | ■ Heat Pipe Technology Inc | ■ Radiant Optics Inc | ■ USEPA - Energy Star Program |
| ■ Custom Energy LLC | ■ HEC Energy and Design Services | ■ Reliant Energy Solutions Inc | ■ Veris Industries LLC |
| ■ Cutler Hammer | ■ Honeywell International | ■ Renova Technologies LLC | ■ VESTAR |
| ■ Datapult | ■ Howard Industries Inc | ■ Retro Tech Systems Inc | ■ Washington Power & Light Inc |
| ■ Defense Energy Support Center | ■ Hudson Technologies Co | ■ Rimbach Publishing Co | ■ WaterFurnace International Inc |
| ■ Defense Supply Center-Facilities
Maintenance | ■ Internet Energy Systems | ■ RoofMart International Inc | ■ Waterless Co LLC |
| ■ Defense Supply Center-Philadelphia | ■ Intirion/Microfridge | ■ Safe Passage Systems Corp | ■ Water Management Services Inc |
| ■ DeMarco Energy Systems | ■ Johnson Controls Inc | ■ SAIC | ■ Windpower Monthly News Magazine |
| ■ Destination Conservation Ltd | ■ KMC Controls | ■ Schott Applied Power | ■ Xenergy Inc |
| ■ Dynamic Energy Concepts Inc | | ■ Sebesta Blomberg | ■ York International Inc |
| | | ■ Sempra Energy Services | |

* Many firms have occupied multiple booths at every Energy Workshop . . .



ENERGY 2002 SHOW MANAGEMENT C/O EXHIBIT PROMOTIONS PLUS, INC.

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